

# Company Profile

Driven by a legacy of boundless generosity, Givefinity was created as a tool to encourage local volunteering. When combined with community efforts, a reality is possible where infinite giving is the standard.

## **GIVEFINITY'S MISSION**

*Do Good. Be Good.*

Givefinity's mission to give back and generate a deeper community impact is inspired by a generous life well lived. Its desire is to help people build connections, develop skills and encourage generosity.

## **THE NEED**

Company founders Amy and Kenton Gardinier realized a need when their high-school aged daughters joined school clubs that required the tracking of volunteer service hours. Both girls thoroughly enjoyed volunteering but found the process of recording hours and activities daunting. The amount of time spent keeping track of required signatures and activity hours was almost as much as the volunteering itself. What began as a dinnertime discussion in 2020 led to the development of a mobile app designed to make the volunteering process easier for parents, students and organizations alike.

## **THE SOLUTION**

The Givefinity app provides an easy way to record, organize and report volunteer activities through a digital platform. Users can easily add service opportunities and note detailed information about completed activities. An integrated calendar allows you to add upcoming events and visualize completed activities in one central location. While there is a paid premium version of the app, with enhanced features like activity reports and electronic signatures from supervisors, this helpful tool can be downloaded and utilized for free via Apple or Google Play app stores.

## **LOOKING FORWARD**

Givefinity creates a generous world by strengthening communities through the power of volunteering. Together, we enable a generation of lifetime givers.

### **Media Contact:**

Lindsay Poe

lpoe@largemouthpr.com

919-459-6456