

## MEDIA ADVISORY

### Givefinity Seeking Beta Users for Premium Subscription Trial of Volunteer Activity Tracking App

*Triangle Area High Schoolers Can Try App for Free through May 31*

**WHAT:** After more than two years of planning and development, Givefinity is launching the beta user campaign of its mobile volunteering tracking app. By using the code “**BETAFREE**,” users can try the app for free from now through May 31, 2022. The beta user targets are college applicants, their parents and educators.

A few of the app’s free features include a map that lists volunteer opportunities based on location; organized calendar to track progress; activity reports. With the premium level subscription, all beta users will have access to unlimited electronic approval signatures from activity advisors, along with calendar syncing integration via Apple and/or Google Calendar and downloadable PDF exports of activity reports.

**WHY:** As students pursue scholarship opportunities and apply for colleges and internships, the digital tracking app provides a straightforward way to record necessary volunteer hours, in a centralized location. Parents and educators can utilize the app’s features to help students identify nearby volunteering opportunities and follow up on acquired hours.

**WHO:** Triangle Area High School Students

**WHEN:** Now through May 31, 2022

**HOW:** Download the free Givefinity app via [Apple](#) or [Google Play](#) and create a user account. Then visit [www.givefinity.com](http://www.givefinity.com) to sign up as a “beta user” by entering a valid email address. You will receive an email with upgrade instructions. Use the code **BETAFREE** to unlock free premium access through May 31, 2022.



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### ABOUT:

[Givefinity](#), a privately held media company in North Carolina, has created an app that provides an easy way to track and report volunteering hours for students, schools, and service-minded volunteers. Launching in May 2022, Givefinity is available for download on the [Apple Store](#) and [Google Play](#) and has both [free and premium](#) pay options. We believe in giving, infinitely, by building a world of boundless generosity. Our company's mission is to give back, gain experience and make a deeper impact. Our commitment to making volunteering easy will build deeper connections, grow skills, make the world a better a place, and lead you to a generous life. Please follow us on [Facebook](#), [Instagram](#) and [LinkedIn](#).

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