

## **Givefinity Launches Mobile App for Volunteer Activity Tracking**

*Enhanced features such as calendar syncing and electronic signatures are free for all users*

**Holly Springs, N.C. – June 7, 2022** -- [Givefinity](#), a mobile volunteer tracking app, today launched its official premium version, which is free to all users. The volunteer-based app is designed for users to identify, track, record and report activities, all within a centralized mobile platform. Givefinity provides an effortless way for users to house volunteer-related information in a safe, secure and professional manner.

The new, premium version boasts enhanced features that allow users to set volunteering goals and schedule upcoming volunteer opportunities, while also documenting attained skills and earned hours. Strengthened reporting capabilities allow users to print visual diagrams to illustrate volunteer goals met. Activity information about earned volunteer hours can now be sent directly to supervisors through the app. The requirement of activity validation is now easily met by allowing supervisors to approve hours through e-signatures directly within the app. Users can also upload and save pictures to help document proof of activity. Digital calendar integration makes it simple to synchronize upcoming volunteer events with users' everyday schedules.

As part of the beta user trial period, Givefinity founders Amy and Kenton Gardinier conducted a focus group among high schoolers which revealed that premium app subscription fees were a barrier of use among this younger generation. Many of these students mentioned that instead of working part-time jobs, most of their time was spent focusing on studies, extracurriculars and volunteering. In line with their core value of helping others lead a generous life, the Gardiniers made the decision to remove this cost barrier to allow their services to be utilized by everyone. Initially created to help promote agents of change for the betterment of communities, Givefinity's improved features and accessibility serves as an example of this principle.

"Volunteering has allowed our family to learn the power behind serving others and living a generous life," said co-founder Amy Gardinier. "We hope to continue encouraging this pay-it-forward mentality through the accessibility and resources that Givefinity offers."

Givefinity allows users to build deeper connections in society and gain powerful skills that they can carry throughout their lives. As students apply for scholarships and prepare for future college applications, this resource provides a simple solution to capture and share volunteer experiences. The digital tool helps save time and money by reducing the amount of paper used to record volunteer hours and activities.

The app has had considerable success among early adopters and has merited successful reviews. "This is a must-have app for anyone who volunteers! It makes keeping track of volunteer hours and signatures super easy," said one student user. "The best part is that it is completely free!"

To learn more about the Givefinity app, visit the website at [www.givefinity.com](http://www.givefinity.com) or download the mobile app for free via [Apple](#) or [Google Play](#) app stores.

**About Givefinity**

Driven by a legacy of boundless generosity, [Givefinity](#) was created as a tool to encourage local volunteering. Company founders Amy and Kenton Gardinier realized a need when their high-school aged daughters began regularly volunteering for school club service hours. The volunteering itself was rewarding but the process of manually recording and keeping track of completed hours became a nightmare. The Gardiniers made it their mission to give back and generate deeper community impact by developing a digital tool to manage all volunteer information in one location. The app provides an easy way to add service opportunities and note detailed information about completed activities. An integrated calendar allows you to schedule upcoming events and visualize completed activities. With enhanced premium features like activity reports and electronic signatures from supervisors, this helpful tool is free for all users and can be downloaded via [Apple](#) or [Google Play](#) app stores.

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