

GIVEFINITY

Company Backgrounder

COMPANY OVERVIEW

Givefinity is a service and impact platform that connects people and organizations around meaningful opportunities to serve, grow, and make a difference. It helps individuals build a lasting record of their experiences, skills, and impact while giving organizations a clearer way to engage volunteers, manage service, and tell the story of the impact they create together.

OUR MISSION

Do Good. Be Good.

Givefinity exists to make it easier for people to give their time, talents, and resources as well as help them see the impact those contributions create.

We believe volunteering is more than hours on a spreadsheet. It is an opportunity to build connections, develop skills, discover purpose, strengthen communities, and create a lifelong habit of generosity.

Our goal is to help make giving back a natural and meaningful part of everyday life.

THE STORY BEHIND GIVEFINITY

Givefinity was founded by Amy and Kenton Gardinier after a familiar family experience sparked an idea. In 2020, their high-school-aged daughters began participating in school and community activities that required them to document their volunteer service. Although both girls loved volunteering, keeping track of hours, activities, dates, and required signatures quickly became a frustrating administrative task.

The Gardiniers realized there had to be an easier way.

A dinnertime conversation became the starting point for Givefinity, a digital solution designed to simplify volunteer tracking for students and families while also helping organizations better manage and understand volunteer engagement.

Since then, the vision has grown beyond simply tracking hours.

Givefinity is building a place where people can discover opportunities to do good, organize their service, document their experiences, and celebrate the impact they are making in their communities.

THE GIVEFINITY PLATFORM

Givefinity brings the experience of volunteering into one connected platform.

Individuals can use Givefinity to discover and organize service opportunities, record their activities, track their progress, and build a personal history of their impact.

Organizations can use Givefinity to engage volunteers, manage service activities, collect participation data, and generate meaningful reports about their volunteer programs.

By bringing people, organizations, and service activities together, Givefinity helps turn volunteering from something that is simply recorded into something that can be **experienced, measured, and celebrated**.

MORE THAN VOLUNTEER HOURS

Volunteer hours are only part of the story.

Givefinity helps create a more complete picture of a person's service and impact, including where they volunteered, what they did, the skills and experiences they gained, and the communities they supported.

For students, that record can become a meaningful portfolio of service and personal growth.

For organizations, it provides a clearer way to understand volunteer engagement and communicate the impact of their programs.

For communities, it creates more opportunities for people to connect with causes that matter to them.

OUR VISION

We envision a world where doing good is easy, visible, and contagious.

Givefinity is working toward a future where people can carry their history of service with them throughout their lives, a record that grows from their first volunteer experience through school, career, and beyond.

By making it easier to discover opportunities, participate, track experiences, and recognize impact, Givefinity hopes to help create a generation of lifetime givers.

GIVEFINITY TODAY

Givefinity serves individuals and organizations looking for a simpler, more connected way to participate in and manage volunteer service.

The platform includes tools for service tracking, opportunity discovery, goals, reporting, and organizational engagement, with an expanding web and mobile experience designed to support the full volunteer journey.

Givefinity continues to develop partnerships with schools, nonprofits, community organizations, and other groups working to create meaningful opportunities for people to serve.

THE GIVEFINITY PROMISE

Find opportunities. Build your impact. Connect with your community.

Givefinity makes it easier to discover ways to do good, keep track of the difference you make, and celebrate the people and organizations making their communities stronger.

Do Good. Be Good.